



FOR IMMEDIATE RELEASE February 13, 2024 Contact: BMHC Communications Email: communications.team@blackmenshealthclinic.org Phone: 737-210-8446

# Black Men's Health Clinic Forges Transformative Partnership with BioBehavioral Research of Austin (BBRA) to Address Clinical Trial Disparities

AUSTIN – Black Men's Health Clinic (BMHC) proudly announces a new collaborative partnership with BioBehavioral Research of Austin (BBRA), marking a significant step towards bridging gaps and disparities within healthcare specific to clinical trials. As a part of the QCR (Quality Clinical Research) Network, this collaboration aims to address the critical issue of underrepresentation amongst people of color, in particular black men, relating to approved medications prescribed by providers or available over the counter.

BMHC and BBRA are joining forces to ensure medical interventions are thoroughly evaluated before being marketed and prescribed medication promoted for them. BBRA has expertly trained medical staff and is respected for their commitment to delivering high quality healthcare. Both the BMHC and BBRA are looking forward to this partnership underscoring a shared dedication to addressing healthcare disparities and promoting inclusivity in clinical research.

## The Black Men's Health Clinic:

BMHC exists to lower barriers for successful healthcare by removing burdens men of color, their immediate family, and those with extenuating circumstances commonly experience such as scheduling, finances, and coordination between providers – at no additional cost to clients.

## BBRA is a part of the QCR network Misson:

BBRA's mission is rooted in promoting diversity and inclusivity in clinical research. The organization actively engages and recruits participants from diverse backgrounds, aiming to improve healthcare outcomes for all by ensuring that studies are accessible to everyone in our communities.

## For questions or additional information, contact:

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## The Black Men's Health Clinic ~ Care You Can Trust

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